



May Arboretum Report June – July 2023

Highlights

- ◆ Dragon Lights of Reno hold their event in the GBA & Arboretum
- ◆ 6,588 people visited the park in June.
- ◆ 1 Donor Bench sold.
- ◆ 10 memorial bricks engraved/installed in the Labyrinth Garden.
- ◆ May Arboretum Society host Lavender Day Festival

May Arboretum Environmental Educational Programs

- ◆ Full Time Educator position started (Hannah Hill)
- ◆ Little sprouts (kids 2-4) being hosted in Burke Garden (approx. 30 kids weekly)
- ◆ Storytime with Washoe County library hosted in Burke Garden (approx. 50 kids weekly)
- ◆ 5 tours given to: schools, summer camps & Arrowcreek club, private organizations.

Reservations

- ◆ 6 Gardens were reserved for weddings.

Arboretum Operations

- ◆ 7 new trees planted.
- ◆ 40+ Irrigation repairs to May Arboretum, Great Basin Adventure and Ranch House due to system startup & Dragon Lights damage
- ◆ Drainage ditches were re-dug to help with erosion.
- ◆ New pump installed at Honey's Garden water feature.



May Museum Report – June 2023-July 2023

Highlights

- ◆ Sierra Water Color Society Show in gallery through June
- ◆ Latimer Art Club (Artown) Show in gallery through July
- ◆ Discovery Room Days June to July
- ◆ Where's Waldo? Event

Attendance

- ◆ 583 Admissions; \$7700 in Admission and Concession Sales
- ◆ **Cost-free Discovery Room marketing increased; seeing new attendance highs of as many as 50 people a session. Discovery Room attraction was used to then advertise the Arboretum's returning LITTLE SPROUTS program and drive sign-ups.**

Reservations

- ◆ 20 reservations including hosting a Washoe All Stars Event

Museum Operations

- ◆ Two (2x) 19-hour positions created and in hiring process
- ◆ Four-year exhibition roadmap signed with Stage Nine Exhibits
- ◆ Koi Fish pond stocked

FY 2023 at-a-glance

- ◆ 22,045 Admissions
- ◆ \$224,084 in Admissions and Sales (before facility rentals)